



Sell Trail's End Online!



Why sell online?

1. A great way to gain incremental sales by reaching family and friends who live far away.
2. Send emails from the website
3. Scouts can earn commissions year round.
4. A 70% return to Scouting.
 - 30% goes to the unit
 - 10% goes towards Scout prizes
 - 30% goes to Council for program improvements
5. Product is delivered directly to the consumer.



For Scouts: Online selling is FAST! Just get started:

1. Scouts and parents can go to <http://scouts.trails-end.com> to log in or create an account. Scouts that had an account last season will need to re-register.
2. Track your online sales anytime.
3. Sell popcorn the traditional way (Take Order and Show-n-Sell) and online to qualify for the Trail's End National prize program:
 - \$1,500 sellers: Receive a \$50 Wal-Mart gift card.
 - \$2,500 sellers: Get enrolled in the Trail's End college scholarship program.
4. Sell \$250 online and start earning 10% in Amazon.com gift cards from Trail's End.

The \$1,000 Challenge: Sell \$1,000 online between September 15-November 15 and earn %15 in Amazon.com gift cards

*Online sales do not count towards the prize levels from Council's prize brochure